

## 210769 - PP - Architectural Project and Thought

Coordinating unit:	210 - ETSAB - Barcelona School of Architecture		
Teaching unit:	756 - THATC - Department of History and Theory of Architecture and Communication Techniques		
Academic year:	2017		
Degree:	MASTER'S DEGREE IN ADVANCED STUDIES IN ARCHITECTURE-BARCELONA (Syllabus 2015). (Teaching unit Optional)		
ECTS credits:	5	Teaching languages:	English

### Teaching staff

Coordinator:	JUAN JOSE LAHUERTA ALSINA
Others:	Segon quadrimestre: JUAN JOSE LAHUERTA ALSINA - 40

### Teaching methodology

The famous article "interpreted by the contemporaries as a manifesto- written by Adolf Loos circa 1908, "Ornament and Crime", will constitute the key around which the lessons will be developed.

The title of this article has been much quoted as much as it has been misunderstood, or simply not read. We can say actually that this fundamental and foundational text is "more than 100 years after its publication- still largely unknown but, paradoxically, very influent, even today. We are interested in this paradox.

From our point of view the "merit" of this article is that it was able to link architecture with its great enemy: a modernity that no longer needs the traditional eloquence of architecture, precisely "that is to say that doesn't need ornament in the broad sense that Alberti and other classic authors gave it, but only self publicity "the modern succedaneum or alibi of eloquence-, mainly based in photography "and more particularly published and manipulated photography.

We will study some of the most notable and contradictory cases of interpretation of the binomial "ornamentation-desornamentation" through the work of Gaudí, Loos, Le Corbusier and Mies, and under the light "black light, of course- of "Ornament and Crime".

### Learning objectives of the subject

The course will try to link together some of the fundamental topics of modern architecture, which have to do with its expressive capacities and its possibilities of representation.

It will be based on the study of a series of oppositions that have been essential in the history of modern architecture from the times of its foundation and realization between the last years of the 19th Century and the first ones of the 20th.

## 210769 - PP - Architectural Project and Thought

### Study load

Total learning time: 125h	Hours large group:	15h	12.00%
	Hours medium group:	0h	0.00%
	Hours small group:	30h	24.00%
	Guided activities:	0h	0.00%
	Self study:	80h	64.00%

### Content

ORNAMENT, CRIME AND ARCHITECTURE / DRAWING, PHOTOGRAPHY AND ARCHITECTURE: GAUDÍ, LOOS, LE CORBUSIER, MIES	Learning time: 125h Theory classes: 15h Laboratory classes: 30h Self study : 80h
<p>Description: Class schedule*</p> <p>01. Presentation</p> <p>02. Gaudí and ornament / Gaudí and matter</p> <p>03. Loos, ornament and crime / Loos, modern architecture and ancient models</p> <p>04. Le Corbusier and monumental city / Le Corbusier, architecture and prehistory</p> <p>05. Mies and photography / Mies and advertisement</p> <p>06. Proposals of topics in class, and distribution of presentations (no exceptions).</p> <p>07 / 14. Student Presentations.</p> <p>15. Conclusions</p> <p>* Depending on the number of participants, changes in the schedule could be considered.</p> <p>Specific objectives: Information not provided</p>	



## 210769 - PP - Architectural Project and Thought

### Qualification system

The first lessons will be 'master's lessons' divided in two parts. In the first one the professor will present a topic -as indicated in the schedule below. In the second one a debate between the professor and students will be open, starting on the base of the topic of the day and of the readings proposed for the occasion -see also the schedule. The involvement of students in this dialogue will be valued as part of the course qualification.

During the rest of the lessons each student should propose and present their own original topic related to problems studied before, and discuss them with the rest of the class, leading class discussion.

### Bibliography

Basic:

Loos, A. Ornamento y delito y otros escritos. Barcelona: Gustavo Gili, 1972.

Loos, A. Architecture. 1910.